

Note: This special request is not for a pledge card and does not relate to the ongoing 2013 Sacrificial Giving campaign. Rather, it relates to actual donations needed for calendar year 2012 and applies to both parishioners and friends of St. Mary Magdalen Parish, whether a pledging member or not. We will receive a \$250,000 grant if we reach a required level of donations by the deadline announced 12 months ago.

Last Year's \$250,000 CHALLENGE GRANT

(Only 2 Sundays remaining – running 1.05% short in donations at current pace or \$26,305)



Remember the \$250,000 challenge grant that was offered to our Parish toward the end of 2011 that relates to donations made during Calendar year 2012? We only have two Sundays remaining, so now it's officially "crunch time"...

What's the hurdle we need to overcome (donations running 1.05% short at current pace):

We have to collect 2.5 million dollars during calendar year 2012 (Regular Sunday and Holy Day offertory donations). We still have a chance at achieving that goal, but it's going to take a concerted effort. At our current pace, it looks like we'll be about **1.05% short** on the final day of December 31, 2012 (or about **\$26,305 short**). *Wouldn't it be terrible to miss this challenge by only 1.05 percent?!!!!* Worse than that, you wouldn't want to let that challenge donor off the hook, *would you?* We **can** do this if we pull together! ***Please help St. Mary Magdalen stake its claim!***

What we're asking/Questions/Special Gifts: Please take a look at your giving record and current situation with kind and prayerful consideration. **If** you can help us bridge the 1.05% more needed in donations, please do so. **Any gift will help!** Questions, or wonder how you can help? Call Lois at 407.265.2317. We **will** also need some special or memorial gifts to get over the top, so please initiate the call as Fr. Charlie and Lois cannot personally initiate contact or visit with everyone with only 2 Sundays to go before year-end and a \$250,000 grant is at stake. We would welcome meeting with anyone who can help our parish meet this critical need to fund our God-given mission during these difficult economic times.

How to do it: Just place your gift in the collection basket at Mass or mail your check (marked "2012 Sacrificial Giving") to St. Mary Magdalen Parish, 861 Maitland Ave, Altamonte Springs, FL 32701. You're also welcome to bring your gift to the Parish Office. There is also a 24-hour secure mail drop-box on the wall at the left of the front door of the parish office building adjacent to the Church (no cash please). Feel free to call Lisa Oak at 407.831.1212 x221 for any pledge balance questions.

What counts: Regular Sunday and Holy Day offertory donations made during calendar year 2012, whether relating to a Sacrificial Giving pledge or not. Yes, Christmas and Holy Day envelopes do count toward overcoming this challenge grant hurdle, but not toward pledge fulfillment.

Deadline: Must be received by the parish or postmarked no later than 11:59 pm on 12/31/2012.

Many thanks in advance for all your generous support in 2012!

St. Mary Magdalen is the Parish that Participates!